



2024-2025 South Forsyth High School Soccer Booster Club

Dear South Forsyth HS Soccer families, friends, & community members,

The South Forsyth High School Soccer program needs your support in 2024-2025. We need your help raising money for the **Soccer Booster Club program**. We are inviting local businesses to help sponsor our soccer team. Through your fundraising efforts, we aim to provide the best possible experience for our players. Your financial support meets an array of yearly needs including player & coach apparel, pre-game meals, scholarships for players in need, and training equipment. Also, our hope for 2025 is to provide our players with new lockers for their locker room.

Please contact your fundraising representative with any questions. Their contact info is below:

Kim Auer

Tara French

kauer@forsyth.k12.ga.us

tfrench0808@gmail.com

404-234-8854

404-909-9649

Please make checks payable to **South Forsyth Soccer Booster Club**, and mail the order form and the sponsorship donation to:

South Forsyth Soccer Booster Club

Attn: Alice Davis

1595 Aurelia Drive

Cumming, GA 30041

Thank you for your support!



2024-2025 South Forsyth HS Soccer Business Sponsorship Packages

Company Benefit	Matchday Sponsor (\$500)	Blue Sponsor (\$750)	Silver Sponsor (\$1000)	War Eagle Sponsor (\$1250)
Increased SEO (link & logo on website)	X	X	X	X
Company name & logo on shared banner on field (on stadium fence throughout spring season)	X	X	X	X
Pre-Game read as “Gameday sponsor” at 2 home games Meal, water, protein bars, ref snacks provided by...	X	X	X	X
Social media post during season		X	X	X (Photo on site)
Pre-game read at all home games		X	X	X
Alumni Game Sponsor - read & logo on t-shirt		X	X	X
Banquet Sponsor - read at Team Banquet			X	X
Logo on both practice shirts			X	X
3' X 5' Individual banner with company logo and name displayed (on stadium fence throughout spring season)				X
Free 15 sec pre-game video ad at all home games				X



2024-2025 Sponsorship Add-Ons

Company Benefit	Price
Provide Raffle Gift Card/Item for Alumni Game	FREE
Plaque at business with team picture	\$250
Pre-game Video Ad	\$500 - 15 sec spot - 12 available
“Starting Lineups presented by...” (Full season Read)	\$500 - 1 available
Framed Jersey on location	\$500
Half-time Video Ad	\$750 - 30 sec spot - 6 available
Logo on game day warm-up/practice pinnies	\$750 - 1 available



2024-2025 Sponsor Artwork Format Requirements

VIDEO SCOREBOARD SPONSORS

The Screen Format is: 336px X 576px, files should be created at a screen resolution of 72ppi.

PRINT SPONSORS

(all print sponsor levels need to provide graphics per below)

Print logo for signage & print ready ad for the Program should always be CMYK.eps file (vector format). The resolution is independent and will print full resolution at any size.

TEAM WEBSITE (all sponsor levels need to provide graphics per below)

Web files are always 72ppi (screen resolution) and actual pixel size required. All files should be RGB, JPEG or PNG files - most widely used.

Please submit artwork files per requirements above to sfhsboysoccerboosterclub@gmail.com.

A team member will be in contact if there are any graphic issues prior to publication.

Thank you for your support!

2024-2025 South Forsyth Soccer Booster Club



2024-2025 South Forsyth HS Soccer Company Donation Form

Date:

Contact Name:

Company/ Organization Name:

Company Address:

Phone:

Email:

Please submit payment via check to:

South Forsyth Soccer Booster Club

Please mail form and payment to: Attn:

Alice Davis

1595 Aurelia Drive

Cumming, GA 30041

For questions contact:

Kim Auer (404-234-8854) or Tara

French (404-909-9649)

THANK YOU FOR YOUR SUPPORT!

Qty	Description	Price Each
	Matchday Level Sponsorship Package	\$500
	Blue Level Sponsorship Package	\$750
	Silver Level Sponsorship Package	\$1000
	War Eagle Level Sponsorship Package	\$1250

Wording for Match Day Read:

Information to include on social media post:

Artwork/Logo/Video Attached?

Payment enclosed?



South Forsyth High School Soccer Booster Association, Inc.

585 Peachtree Pkwy

Cumming, GA 30041

EIN: 83-3093877

IMPORTANT TAX DOCUMENT

Date:

Name:

Company / Organization Name:

Address:

City:

State:

Zip:

Thank you for your generous donation to the South Forsyth High School Soccer Booster Association, Inc. Your sponsorship helps support our student-athletes in our HS soccer program and honors their hard work.

Nature of Gift: Booster Club Sponsorship

Total Gift:

All sponsorships are tax-deductible to the extent allowed by law. SFHS Soccer Booster Association, Inc. is exempt from federal taxes under section 501(c)(3) of the Internal Revenue Code as a member of Parent Booster USA's (PBUSA) group exemption #5271. In accordance with IRS rules and regulations, donors are advised to verify an organization's 501(c)(3) tax exempt status. Copies of our current PBUSA membership certificate, PBUSA's IRS Group Exemption Letter, and current IRS Affirmation Letter are available upon request.

Thank you again for your sponsorship. For questions or further information, please reach out to your fundraising representative.

Sincerely,

2024-2025 South Forsyth Soccer Booster Club